



JOIE CHENG, MSW

The Queen of Book Publishing

Joie Cheng, M.S.W., The Queen of Transformational Book Publishing, is passionate about helping people write and publish their books so they can make the income and impact they desire and deserve. She believes that when we share our stories we heal ourselves and we heal the world.

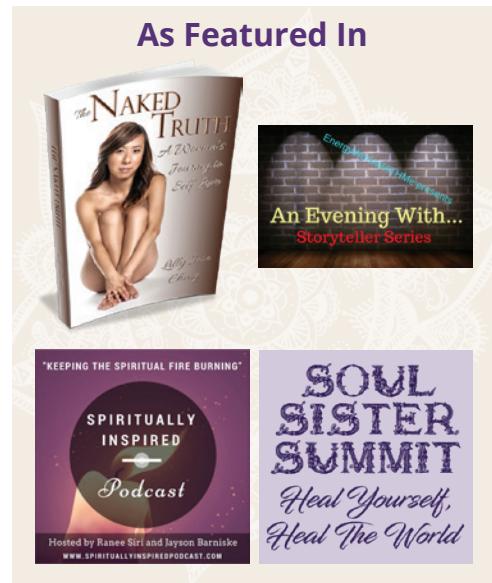
Joie is a Patric Snow certified publishing coach, mentor, healer, circle facilitator, and a trained yoga teacher.

Joie graduated Summa Cum Laude with her Master's in Social Work from the Jane Addams College of Social Work and received her Bachelor of Science in Psychology from the University of Illinois at Urbana-Champaign. She is the best-selling author of *The Naked Truth: A Woman's Journey to Self-Love* about her personal journey of healing herself naturally from deep depression and suicidal thoughts through self-love.

She is the founder of Illuminate Your Self Love and the CEO of Joie Cheng International, and is living her dream life in her beautiful ocean view home in sunny San Diego, CA.

JOIE'S MOST POPULAR MEDIA TOPICS

- Double Your Income, Double Your Impact** – Did you know that writing a book can double your income and impact for your business? And did you know that you can do this in 3 months or less?
Value add for the audience – Discover a secret to doubling your income in 3 months or less.
- Heal Yourself, Heal the World** – Did you know that because we are all connected energetically, when you heal yourself you heal others too?
Value add for the audience – Learn how to use your story to heal yourself and the world.
- Your pain is your greatest gift** – Did you know that the challenges you've been through are your greatest blessings to the world?
Value add for the audience – Learn how to use your pain to benefit yourself and others, especially in your business.



PRAISE

Joie's message is engaging, motivational, thought provoking, and behavior changing. Her powerful message is delivered with love and honesty taken from her own personal life experiences. People will be talking about her message for years to come.

—Jasmine Montoya, Life Alchemist

Joie is a world class speaker. Her raw and authentic stories have inspired me to share my own. If you're looking for an expert on self love then you're in the right place. Thank you for speaking your truth, Joie!

—Chong Lee, Women's Lifestyle Business Mentor

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